



Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' Grade University ♦ Approved by AICTE ♦ ISO 9001:2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 2577715, Fax: +91-866-2577717.

22-02-2023

CIRCULAR

Sub: organize the Professional society activity on "Brand building" on 28th February 2023-reg.

This is to inform that "*the Professional Society Committee*" is organizing the activity on "Brand building" for the month of February 2023," on 28th February 2023 in our university as per the details given below,

Inaugural date and time: 28th February 2023 2pm to 4pm

Venue: KL University SDC Block Room No 808

All the BBA Students are invited to the event

Enclose: Poster

To

All students (by mail)

All faculty (by mail)

Enclosed Event Poster:


HEAD
Department of BBA
K.L. Business School
Koneru Lakshmaiah Education Foundation
(Deemed to be University)



BRAND BUILDING



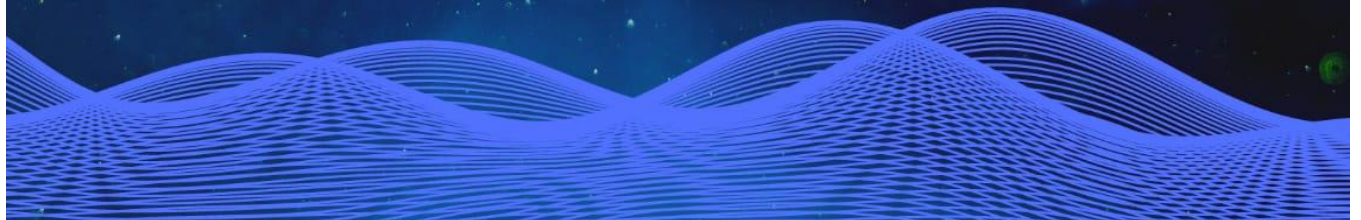
PROFESSIONAL SOCIETY ACTIVITY

BBA-KL BUSINESS SCHOOL

"Your brand is a story unfolding across all customer touch points."

-Jonah Sachs

Best of two will be awarded
28-02-2023





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The activity on “Brand building”

29-02-2023

Date: 28th February 2023

Time: 2pm to 4pm

Venue: KL University SDC Block Room No 808

Agenda:

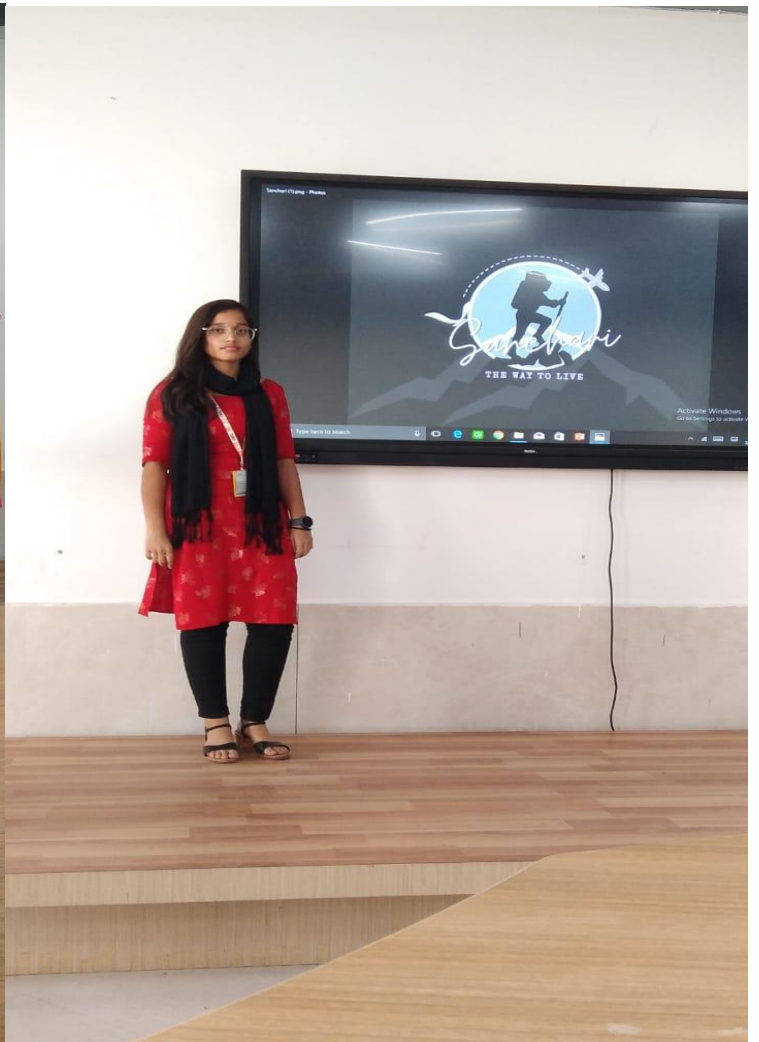
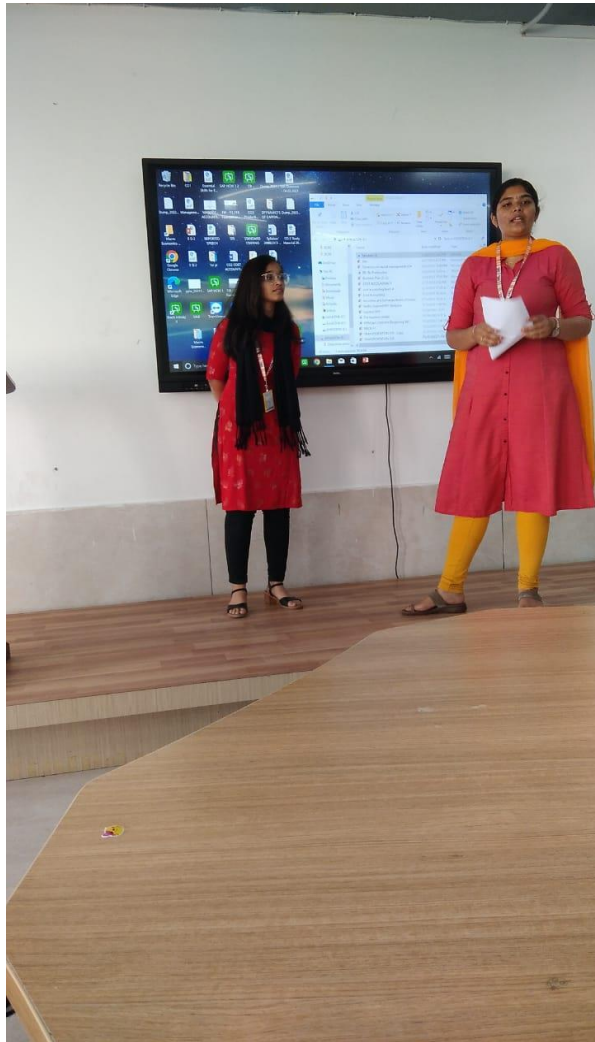
The following agenda was discussed for the organizing of professional society activity in the department

1. Organized the activity “Brand Building” on 28th February 2023, finalized the winners and runners of the event
2. Discussion of future Activities(During March, 2023)

Winners List

S. No	Name of Participant	Position
1	K.Kasturi- 2200560277 B.Snehitha- 2200560298 P.Meghana- 2200560289 V.Mani Gayathri (2200560282)	<i>First</i>
2	P.Prathyusha II BBA-BA B.Charishma II BBA-BA P.Nataraj (2100560036)	<i>second</i>

Enclosed Event Picks: Brand Building” on 28th February 2023



Event Photos: Brand Building organized on 28-02-2023



Event Photos: Brand Building organized on 28-02-2023

Professional Society Activity-Brand Building-on 28-02-2023

Student ID	Student Name	Course	Sign
2200560255	DAMA MANI TEJA	BBA	<i>Mani</i>
2200560260	SHAIK IRFAN	BBA	<i>Irfan</i>
2200560262	KARUMANCHI CHAITANYA	BBA	<i>Chaitanya</i>
2200560264	NIYONSHUTI CELIA HOPE	BBA	<i>Celia</i>
2200560267	YAMMANURU VENKATA SRILEKHA	BBA	<i>Srilekha</i>
2200560268	AMAN KUMAR	BBA	<i>Kumar</i>
2200560269	MOTIKA SARAH ABEL	BBA	<i>Sarah</i>
2200560270	KOLLA LAVANYA	BBA	<i>Lavanya</i>
2200560271	MANTRI JAYANTH SIVA RAMA KRISHNA	BBA	<i>Jayanth</i>
2200560272	SULEIMAN QAUTHER AHMED	BBA	<i>Ahmed</i>
2200560273	MARAMREDDY THANVI	BBA	<i>Thanvi</i>
2200560274	MWALI AGNES	BBA	<i>Agnes</i>
2200560275	BHUKYA JAHNAVI	BBA	<i>Jahnavi</i>
2200560276	KUNENE NKOSINGIPHILE	BBA	<i>Nkosingiphile</i>
2200560277	KALA KASTURI	BBA	<i>Kasturi</i>
2200560278	KATTA VENKATA SIVA DURGA PRASAD	BBA	<i>Durga</i>
2200560279	PASUPULETI SHANMUKHA SAI	BBA	<i>Shanmukha Sai</i>
2200560280	AWAAFO KENNEDY AZUMAH	BBA	<i>Azumah</i>
2200560281	SEELAM RAMA HARITHA	BBA	<i>Haritha</i>
2200560282	VUYYURU MANI GAYATHRI	BBA	<i>Mani</i>
2200560283	GAJJALA NAGESHWAR REDDY	BBA	<i>G. Nageshwar</i>
2200560284	MAGOMA LILIAN LEONARD	BBA	<i>Lilian</i>
2200560285	JOHN PEACE ANDREW	BBA	<i>Peace Andrew</i>
2200560286	GOKARAJU HARSHA VARDHAN VARMA	BBA	<i>Harsha Vardhan</i>
2200560287	SHAIK YASMIN	BBA	<i>YASMIN</i>
2200560289	PENUGONDA MEGHANA	BBA	<i>Meghana</i>
2200560290	Syed Irfan	BBA	<i>Irfan</i>
2200560291	SHOBHIT KUMAR JHA	BBA	<i>Shobhit Kumar</i>
2200560292	VADRANAM UDBHAV NAIDU	BBA	<i>UDBHAV NAIDU</i>
2200560293	CHINTHA NAGA DIVYA	BBA	<i>Divya</i>
2200560294	KOTTA ROHITH PAVAN	BBA	<i>Rohith Pavan</i>
2200560295	VUNDELA SREEHITHA	BBA	<i>Sree</i>
2200560296	D ARYAN JAIN	BBA	<i>Jain</i>
2200560297	GANJALA DINESH	BBA	<i>Dinesh</i>
2200560298	SNEHITHA SADHANA BADISA	BBA	<i>Snehitha</i>
2200560299	DARSHAN CHHAJER	BBA	<i>Chhajer</i>
2200560300	ANYAIT MAALA BRENDA FASSI	BBA	<i>Maala Brenda</i>
2200560301	VEDMUTHA ANKITH JAIN	BBA	<i>Ankith Jain</i>
2200560302	KADAPA HAREENDRA REDDY	BBA	<i>Hareendra</i>
2200560303	RANGINENI SRI KRISHNA KOWSHIK RAJ	BBA	<i>Kowshik</i>
2200560304	NEHA REDDY K	BBA	<i>Neha Reddy</i>

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